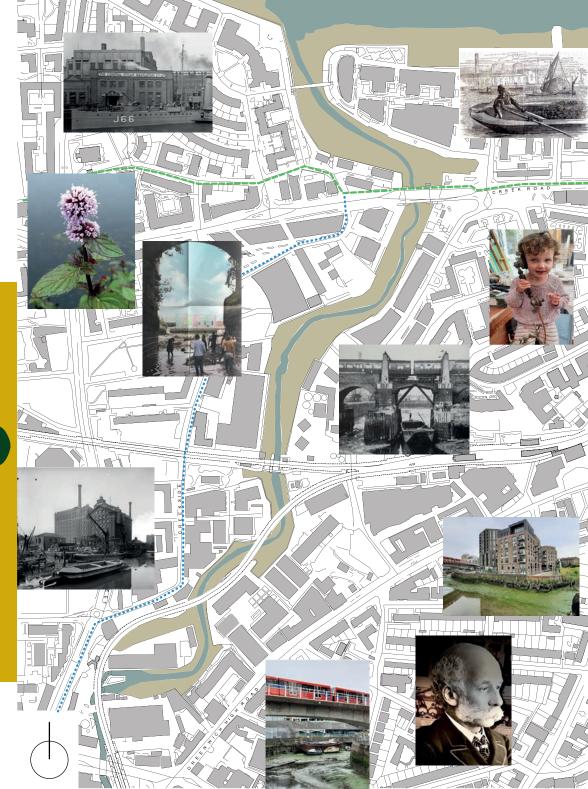
CreekLink

Deptford CreekLink Heritage Trail

Stage 1 Feasibility Document & Interpretive Plan - May 2022



Contents



The CreekLink Group was established at the beginning of 2021 by Mick Delap and Barbara Reid. A working group of local volunteers have developed these initial proposals with support from the Greenwich Society, Ashburnham Triangle Association, Greenwich Industrial History Society, Creekside Discovery Centre and with the backing of the Royal Museums Greenwich, National Maritime Museum. CreekLink have been working with architect and interpretation designer Madeleine Adams of studioMA who has designed and project managed a number of well established popular heritage trails in South London, including Blackheath, the Dulwich Estate and Sydenham Hill, Severndroog Castle in Greenwich and Lee Village in Lewisham.

We welcome your observations and feedback. Please forward any comments on these proposals to: mick@delap.plus.com

1 2 3.1 3.2 4: 5:	Introduction Interpreting Deptford Creekside Who are our audiences? Engaging with our audiences CreekLink Trail: Our Proposal Proposed Trail Plan	
6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9	Panel 1: Creek Mouth - North Gateway Panel 2: Middle Creek - Union Wharf Panel 3: Middle Creek - Trinity Laban Panel 4: Middle Creek - Ha' Penny Hatch Bridge Panel 5: Middle Creek - Greenwich Pumping Station and Greenwich Pumping Station - Greenwich High Road Panel 6: Greenwich Pumping Station - Greenwich High Road Panel 7: Upper Creek - The Flour Mills - South Gateway Panel 8: Middle Creek - Norman Road Panel 9: Lower Creek - Dowells Street	
Appendix 1: Appendix 2: Appendix 3:	Typical panel artwork Illustration of a typical panel insitu CreekLink Interpretation Themes (Draft)	Heritage trails by Studioma



Oxleas Woods and the Grade II listed Severndroog Castle, Royal Borough of Greenwich

1 Introduction



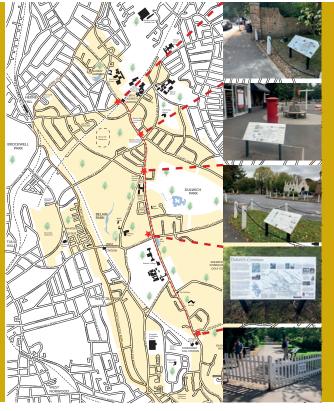
This initial stage report will set out the strategy and purpose of a new heritage trail proposed at key locations around Deptford Creek. Between 1825 and 1900 the previously undeveloped Creekside area became home to a series of start up ventures which made significant contributions to the technological advances underpinning Britain's 19th-century Industrial Revolution. Today these local stories have been largely forgotten and the proposed heritage trail will seek to address this. The content of each storyboard will illustrate and bring to life details of each unique location. The eight proposed sites have been carefully chosen to create a walk-able and accessible route, with a foot-fall that will lead to the panels being read and re-read by a diverse audience. This report initiates a process of consultation prior to making funding and planning applications and your feedback is welcomed. The identified locations will need to be agreed with permissions being reached with land owners. The design will be reviewed following this consultation prior to making the required planning applications to the Royal Borough of Greenwich and the London Borough of Lewisham.



Blackheath Storyboard Trail, Royal Borough of Greenwich and London Borough of Lewisham



Village of Lee Heritage Trail, including Grade I listed Boone's Chapel and Merchant Taylor's Almshouses, London Borough of Lewisham



The Dulwich Estate, Edward Alleyn's Foundation 400th anniversary trail, Denmark Hill to Sydenham Hill, London Borough of Southwark

2 Interpreting Deptford Creekside

CreekLink

Deptford Creekside has a rich history from its early beginnings and throughout its development over the centuries. The focus of this trail is on the industrial heritage of the area from the 19th century and the significance of coal and steam which underpinned Creekside's role in the development of London and modern life as we now experience it.

The CreekLink project also seeks to highlight the unique landscape character found here, how the natural environment was impacted over time and what can be seen there today. The project will focus on the invaluable work being undertaken by groups such as the Creekside Discovery Centre in establishing new wildlife habitats and encouraging better appreciation of flora and fauna. The climate emergency makes this particularly pertinent. The trail will enhance a sense of place here and contribute positively to the local community.

The key message for the project could be – IT'S OUR CREEK.

Thinking of the Creek as a three dimensional 'jigsaw' helps with planning where interpretation media should be sited. Each board will stand on its own as well as complementing the content of the trail as a whole and identifying other board locations to help navigate a walk around the Creek.

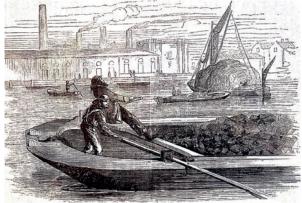
The stories we want to tell will be considered with an emphasis on the following topic areas:

- a Social history (people and communities)
- **b** Industrial heritage (buildings, business, communities)
- c The natural environment (geology, river-scape and tide, flora and fauna)
- **d** The climate emergency and the impact of coal based industry

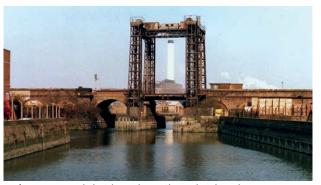
The design will illustrate stories from the following chronological topic areas:

- 1 Background to the area, early beginnings
- 2 19th-century rise and 20th-century decline of Creekside industries
- **3** The 21st century and the future

The table in Appendix 3 identifies some interpretation themes for the project. Interpretation themes are short sentences that present to visitors some aspect of the story we want to tell. The themes are expanded with layers of information, and research questions that we consider relevant to the identified audiences.



The river delivers coal (and hay) in the 19th century



Ha'Penny Hatch bridge, the railway bridge that completed the London to Greenwich line in 1838



21st-century housing development and Trinity Laban Centre

3.1 Who are our audiences?

CreekLink

Our approach to interpreting Creekside will ensure that visitors with differing interests can engage with the heritage at different levels of detail and complexity. We will provide layers of information within interpretation themes to provide:

- Key points and information, easily assimilated and understood, with engaging visuals
- Enough detail for those specialising in local history, heritage focused visitors, students and teachers
- Further information for people to explore their particular interests in greater depth

We have identified four broad groups of visitor to Creekside:

Our local community

- Old and new residents on both sides of the Creek
- People working in the area
- People visiting local businesses and facilities
- Students of Lewisham College and Trinity Laban Centre
- Artists and visitors to local galleries

heritage interest reasons Interested in heritage sites in general Interested in the industrial heritage of London

People specifically visiting for

- Interested in local/community history
- School curriculum project-related
- Other research-related including from the University of Greenwich and Goldsmiths, University of London

Visitors passing by while undertaking specific recreational, commuting or tourist activities

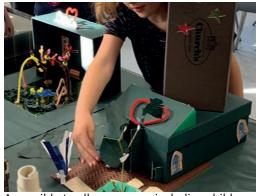
- Walkers and cyclists using C10 Pathway, Thames Path, Waterlink Way etc
- Tourists visiting Lewisham,
 Deptford and Greenwich

Visitors using local public spaces for recreation

- Local family groups
- Cyclists, walkers and runners



Engaging the local community



Accessible to all age groups including children



Local wildlife and habitats

3.2 Engaging with our audiences

CreekLink

Observation of existing similar heritage trails in Blackheath, Greenwich and Lewisham, indicates that the trail is likely to be very popular and well read by a diverse audience.

The information on the boards will aim to engage readers by:

- Not overloading them with more detail than they need
- Not cluttering up the street-scape
- Providing access for disabled visitors
- Providing interesting content to encourage repeat visits from local people
- Including memorable and fun material that is appealing to children

We will encourage readers to refer to other sources of information by including web addresses of established organisations such as Visit Greenwich, Greenwich Industrial History Society, Creekside Discovery Centre and the National Maritime Museum. The National Maritime Museum is working with CreekLink to establish and host a Deptford Creek web page.

More in-depth information could be provided such as QR codes and guided walks supported by local amenity groups. Outreach events are to be developed with our project partners and subject to funding, an information booklet and trail map would be developed with children's activities incorporated.



Easy to understand



Accessible to all age groups including children



Panels provide interest and a talking point

4 CreekLink Trail: Our Proposal



A series of nine permanent storyboard panels are to be installed at busy points of interest along a walk-able route around the Creek. Sites are being carefully considered and will complement existing trails and walking routes such as the Thames Path, Waterlink Way and Deptford Heritage Trail. New panels can enhance an existing public space and encourage the exploration of the area. They will provide information about the Creek's development over time. This will include local stories, notable people and buildings. Each panel will also highlight the Creek's past and present natural history with expertise provided by the Creekside Discovery Centre. They will also describe the extent of the Creek, orientate the viewer within it and help create the sense of a linked neighbourhood.

CreekLink envisage realising the project in stages as funding becomes available. Planning permission will be required and consultation is being undertaken with teams at the London Borough of Lewisham and the Royal Borough of Greenwich.

The proposed storyboards are 1.2m x 0.6m and can be installed on a steel lectern or mounted on railings or walls depending on the location. They are made of vitreous enamel, and anti vandal finish expertly made by AJ Wells and Sons, who are well known for creating signs for Transport for London and London Underground in many urban settings



Proposed sites under consideration include:

Panel 1: Creek Mouth - North Gateway

Panel 2: Middle Creek - Union Wharf

Panel 3: Middle Creek - Trinity Laban

Panel 4: Middle Creek - Ha' Penny Hatch Bridge

Panel 5: Middle Creek - Greenwich Pumping Station and

Greenwich Railway

Panel 6: Greenwich Pumping Station - Greenwich High Road

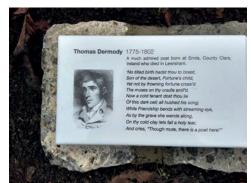
Panel 7: Upper Creek - The Flour Mills - South Gateway

Panel 7a: On the site of the Merryweather factory

Panel 7b Way-finding sign to gate off Greenwich High Road

Panel 8: Middle Creek - Norman Road

Panel 9: Lower Creek - Dowells Street





Examples of smaller signs also made of vitreous enamel

5 Proposed Trail Plan

Existing Deptford Walking and Cycling Trail Network

---- Thames Path

---- C10 Pathway (Previously Quietway 1)

----- Waterlink Way

---- Deptford Heritage Trail

----- Proposed CreekLink trail

Proposed sites of CreekLink panels



Gateway panel



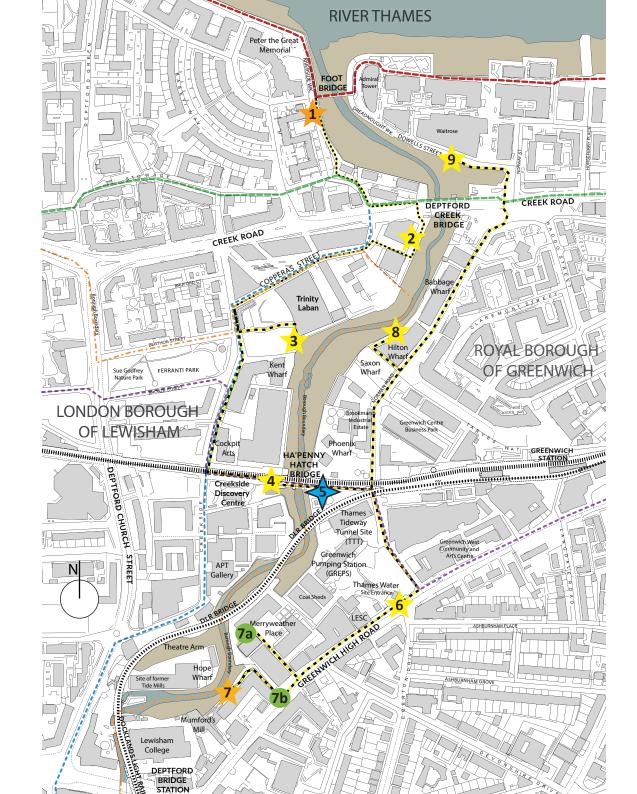
Link panel



Super-site



Potential additional panels



6.1 Panel 1 - CREEK MOUTH North Gateway



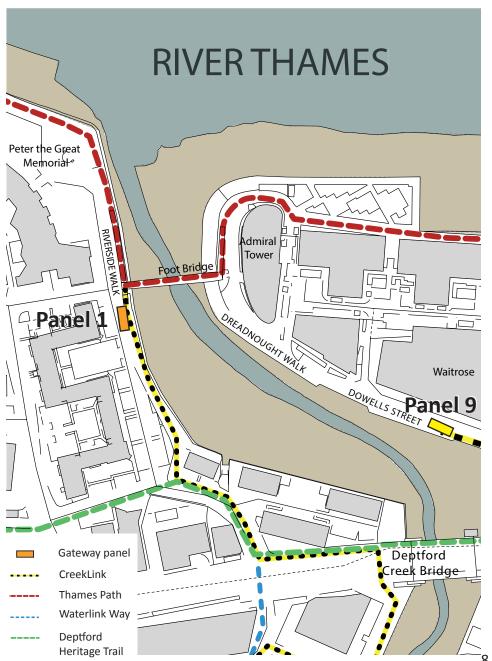
A storyboard could be located on the railings next to the footpath. The location adjoins the Thames Path and the Waterlink Way and gives views of the mouth of the Thames. This was the site of the General Steam Navigation Company Works, established in 1825, which pioneered the use of steam to provide London with passenger and freight services by sea. It was the first of many innovative marine engineering works that sprung up in the 19th century along Deptford Creek. The site faces the 1825 Phoenix Gas Company works on the east side of the Creek, and to the west, adjoins the site of the worlds first central power station, Deptford Power Station built later by Sebastian Ziani de Ferranti in 1889.

As a 'gateway' panel, a central illustration would convey the extent of the Creek, and the importance of easily navigable access to barge traffic for its 19th-century coal powered industries. The board would also highlight the location of other panels and encourage people to explore the full trail route.





Public access to Creekside Path



6.2 Panel 2 - MIDDLE CREEK Union Wharf



Deptford

Panel 2

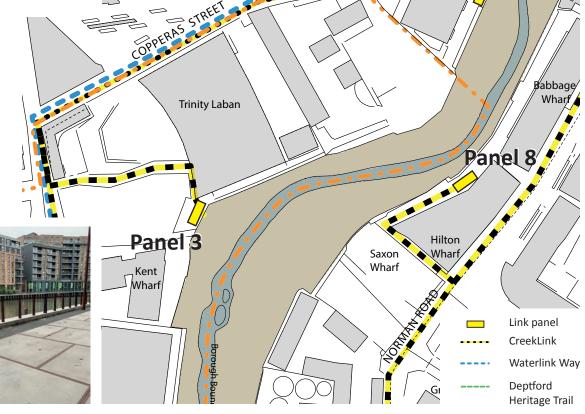
Creek Bridge

A storyboard could be located on the railings facing east across the Creek on land which is privately owned that already provides public access to a generous Creekside walkway. The location gives good views across the Creek to one of Phoenix Gas Company sites whose by-products helped a series of entrepreneurs start up a variety of chemical works along the Creek later in the 19th century. It is also close to Copperas Street which was named after the 17th and 18th-century chemical works found there. The world's first super phosphate factory was established next door to Union Wharf in 1845.

Panel 2 would underline the importance of barge access to Creekside industries and services. It would also draw attention to the environmental diversity of the 21st-century Creek, and to the Creek edge planting on Union Wharf which has been established by the Creekside Discovery Centre.



Public access to



6.3 Panel 3 - MIDDLE CREEK *Trinity Laban*



A storyboard could be located on the railings facing towards the Creek as part of the existing Trinity Laban outdoor seating area. The board would focus on the Laban Centre story, but the location also gives excellent views of both banks of the Middle Creek. This panel would enable further interpretation of chemical production in this part of the Creek, off Copperas Street in the latter half of the 19th century.

By the end of the 20th century, the decline in industrial activity along the Creek meant the Laban Centre site was being used by Lewisham Council to remove rubbish by barge, and the board would touch on this low point in the Creek's fortunes, before the Laban Centre led the way in the regeneration of the Creek neighbourhood. Consultation is to be carried out with Trinity Laban site owners.





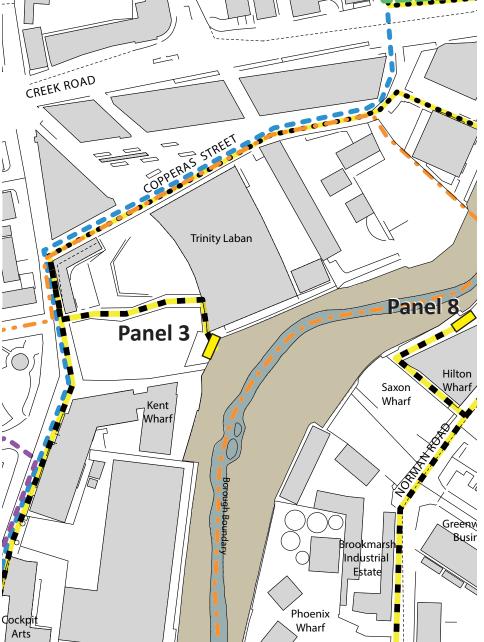
Existing outdoor space

Potential additional panel
CreekLink

Waterlink Way

Heritage Trail

Deptford



6.4 Panel 4 - MIDDLE CREEK Ha'Penny Hatch Bridge



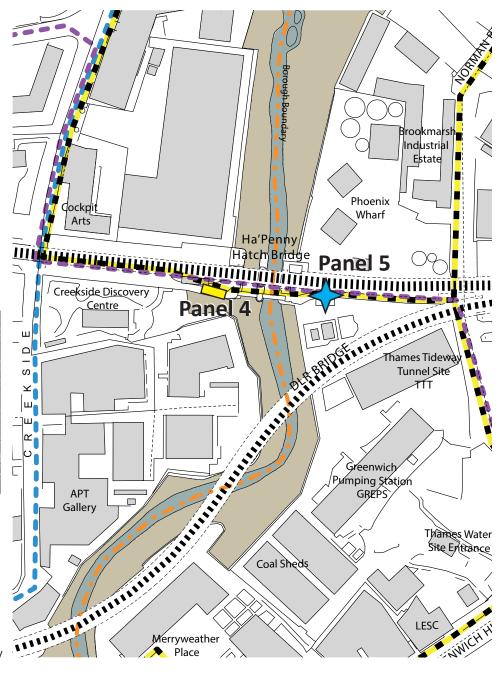
A storyboard could be located to the west side of the Ha'Penny Hatch Foot Bridge, on the C10 public foot and cycle path close where the footpath widens. This site would introduce viewers to the iconic Thames Water, Greenwich Pumping Station (GREPS) over the Creek on its east bank, with its Grade II listed sewage pumping station and Coal Sheds. Looking back west, it also provides an excellent view of the site of the chemical works owned in the 19th century by Frank Hills, the Creek's most successful industrial magnate of the Victorian era. It also overlooks the former gas works that is now the site of the Creekside Discovery Centre (CDC). The board would tell the story of this local community organisation, which exists to celebrate the natural environment of the Creek, and how the existing biodiversity is threatened by pollution and the climate emergency. The story of the cumulative impact of burning of fossil fuels through the 19th and 20th centuries can be told through the industrial history of Deptford Creekside, and the trail will highlight how the CDC is responding to the environmental challenges of the 21st century.



View towards
DLR bridge and
Thames Water site







6.5 Panel 5 - MIDDLE CREEK *Greenwich Pumping Station & Greenwich Railway*

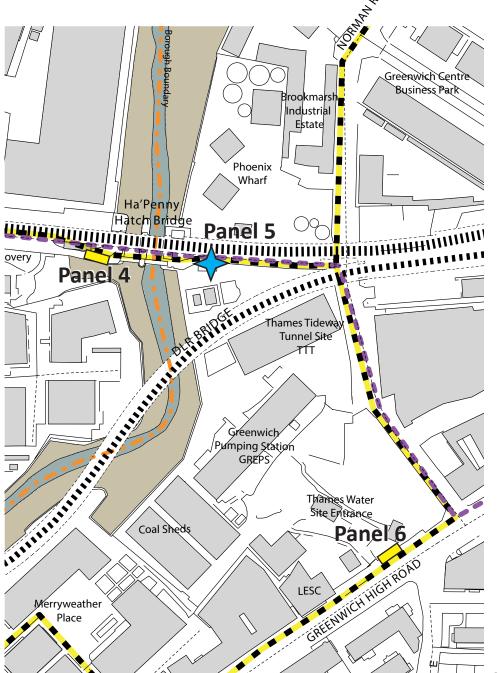
To the east side of Ha'Penny Hatch footbridge, on the C10 combined foot and cycle path, is the CreekLink trail's proposed 'super-site'. The content and location of this information point is critical to the interpretation of the heritage of the Creekside area. The location is on the only part of the public realm that closely adjoins the Greenwich Pumping Station site, GREPS, owned and operated by Thames Water. It provides a unique opportunity to interpret four nearby Grade II listed Victorian structures. In particular, it is the only place where the public, from outside the GREPS security fence, can closely engage with the three listed structures of Sir Joseph Bazalgette's Pumping Station, built in the 1860s, with its two decorative cast iron Coal Sheds. The trail would also highlight the current Thames Tideway Tunnel (TTT) project to build the 21st-century Greenwich Connector overflow tunnel, as part of their London-wide "Super Sewer" modernisation of the original Bazalgette system. The location is adjacent to the fourth listed Victorian structure requiring interpretation, the railway bridge that completed the pioneering London Bridge to Greenwich line in 1838. Discussions with Thames Water and TTT about how we can collaborate on the interpretation of the heritage assets of this important site are on-going.











Grade II listed Coal Sheds can be seen beyond the DLR bridge

6.6 Panel 6 - GREENWICH PUMPING STATION Greenwich High Road



A storyboard could be located on the perimeter of the Thames Water site by the main GREPS site entrance on Greenwich High Road. The sign would describe structures within the site that can not be seen from the road such as the Grade II listed Pumping Station and Coal Sheds. It would direct interested viewers to neighbouring Heritage Trail story boards, including the "super site" panel 5.

This panel would also tell the story of Ferranti's ground breaking London Electricity Supply Company, which switched on the world's first modern power station in 1891, and with it, via the LESC substation still visible near the GREPS entrance, the electric street lights along Greenwich High Road.

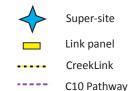
The location would need to be agreed and coordinated with Thames Water's future plans for signage and interpretation for this site.

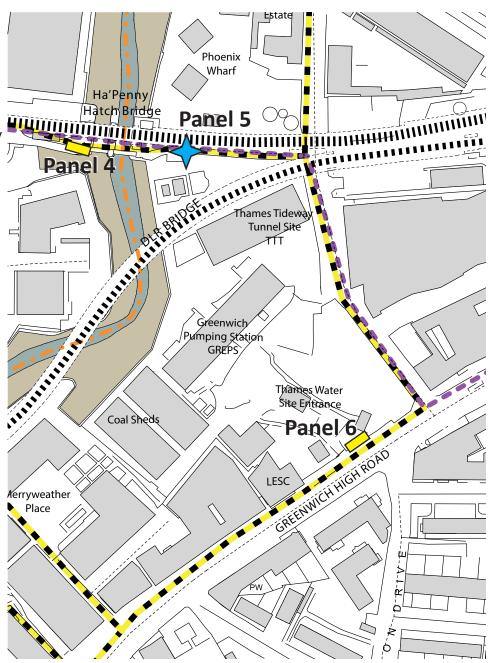






Existing signage to the boundary wall on Greenwich High Road to the right hand side of the main entrance gates





6.7 Panel 7 - UPPER CREEK The Flour Mills- South Gateway



A storyboard could be located on the soft verge next to the Maritime Greenwich footpath facing the Creek and the site known as Hope Wharf opposite. This is the southern gateway site for the Heritage Trail. The land is owned by Maritime Greenwich and is currently accessible off Greenwich High Road.

Mumford's Flour Mill, the last surviving structure from seven hundred years of milling on this part of the Creek, is seen prominently from this location. The panel would also describe the former site of the old medieval Tide Mills, Robinsons Mill, and the former Merryweather's site, and describe the role of barges in supplying the mills. A way-finding sign, 7b could be installed on the Greenwich High Road gate that leads to the Maritime Greenwich Creekside path. A separate board 7a on the site of the adjoining former Merryweather factory would draw attention to the importance of this company's Victorian fire engines.



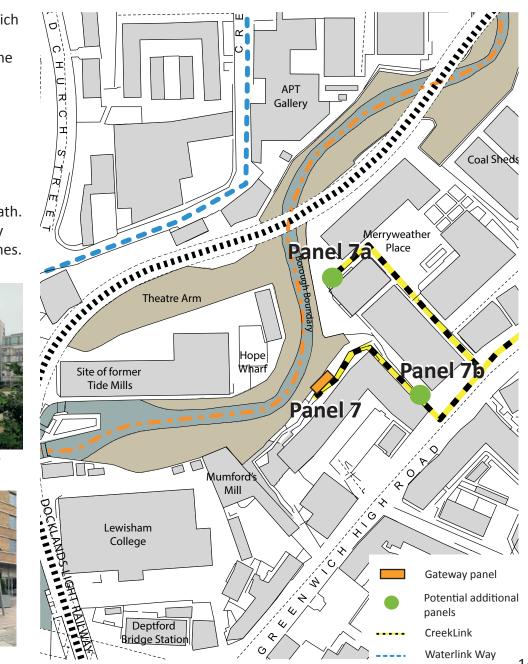
Public access to the Maritime Greenwich Footpath. Mumford's Flour Mill is seen prominently to the left hand side



Information panel 7a at Merryweather site



Way-finding sign 7b at the main entrance gate

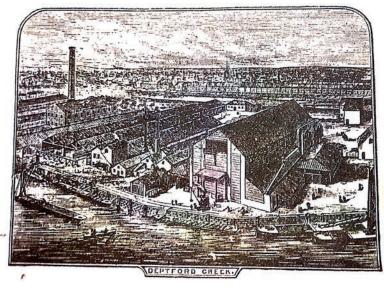


6.8 Panel 8 - MIDDLE CREEK Norman Road

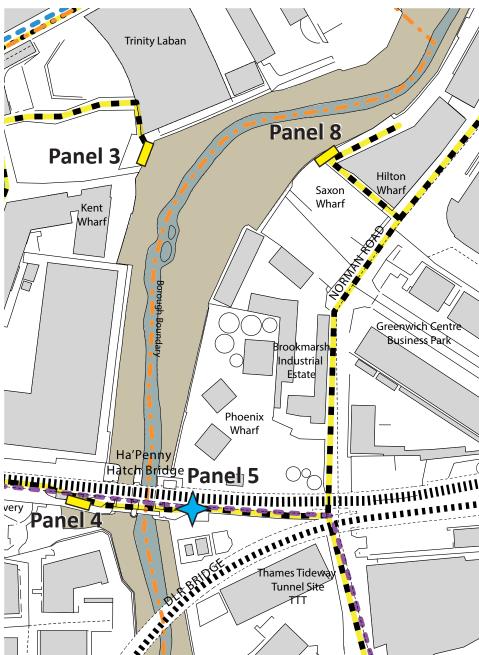


The storyboard location is to be determined through consultation with current owners. A board located beside the Creek on Hilton Wharf would provide stunning views of the widest section of the Creek, as well as across the Creek towards the site of the world's first super phosphate factory which opened on the west bank of the Creek in 1845. It would also provide an excellent view of the international award winning Trinity Laban Centre built in 2001 by architects Herzog and de Meuron, built on the site of a former soap works, and once a waste extraction site. On the east side of the Creek was the site of the Rennie Brothers Works, one of the many marine engineering companies active along the Creek from the 1840s. They were involved in the rapid evolution of marine innovations including replacing paddle propulsion with propellers and using iron construction rather than wood.

The Super Phosphate
Fertilizer Factory as it
was seen from the east
bank. Fertiliser was made
using a process patented
by John Bennett Lawes
who opened the factory
in 1845 on the site
between Union Wharf
and the Laban Centre, off
Copperas Street







6.9 Panel 9 - LOWER CREEK Dowells Street

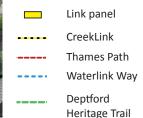


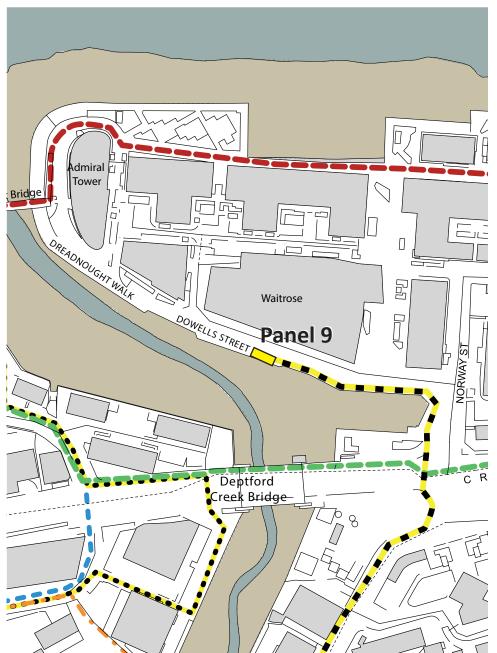
At the mouth of the Creek an additional storyboard could be located on the railings next to the Creekside pavement adjacent to the Waitrose store. The land is owned by the Local Authority. The location gives good views up the Creek and beyond Creek Bridge. It would provide a good introduction to the Heritage Trail for those starting south along it from the Creek's east bank. The proposed site was the former Phoenix Gas works which were influential in the development of the Creek's chemical industries. It is also adjacent to former coal and timber wharfs and numerous marine engineering works. This location with its view of the road bridge near the mouth of Depford Creek, would be particularly suitable to tell the story of barge transport which was essential to life on the Creek; from flour milling to providing coal for Bazalgette's sewer pumps to Bennett Lawes' fertilizer works and Frank Hills' chemical factory.





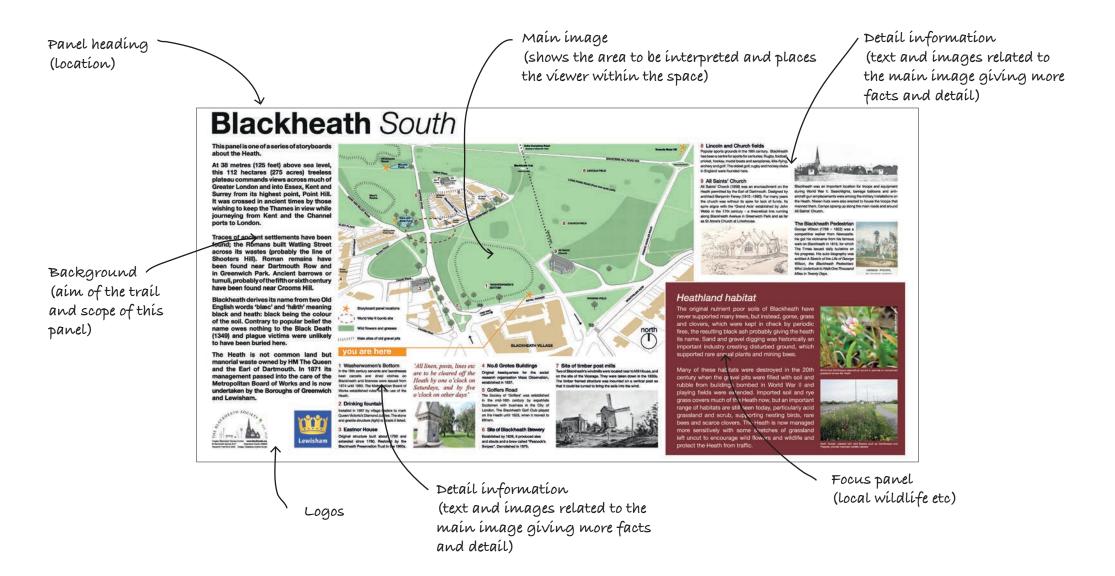
The Creekside path with views towards Deptford Creek Bridge

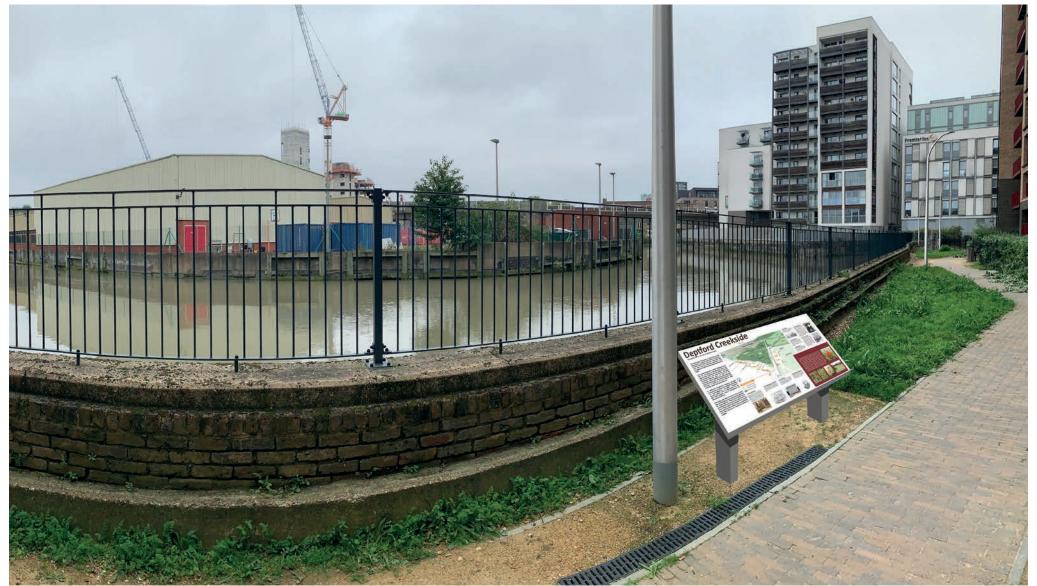




Appendix 1: Typical Panel Artwork Blackheath Storyboard Example







Appendix 3: CreekLink Interpretation Themes *Draft*



Deptford Creek is at the mouth of the River Ravensbourne where it meets the River Thames

The medieval origins of Creekside

The River Thames was crucial to London as it provided access to the wider world

The 19th century was a time of great industrial activity

London's population increased rapidly

Many 19th century structures survive today

Steam power had a big impact on London's growth

Public health was a problem that needed to be addressed

The 20th century was a period of decline of the industrial Creek

The cumulative impact of coal and steam power on Climate Change

Today's Creek is still changing

1990s Creek regeneration

Wildlife habitats exist all around the Creek

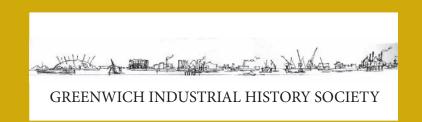
The Creek has many heritage assets

What is the future of Creekside?

CreekLink







This report has been prepared with support from the Greenwich Society, Ashburnham Triangle Association and Greenwich Industrial History Society

CreekLink wish to thank Doctor Mary Mills, Chair of the Greenwich Industrial History Society, the Creekside Discovery Centre and Royal Museums Greenwich

We welcome your observations and feedback. Please forward any comments on these proposals to: mick@delap.plus.com